



EUROPEAN
INTERNATIONAL
UNIVERSITY

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MASTER of BUSINESS ADMINISTRATION in LOGISTIC & SUPPLY CHAIN MANAGEMENT

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED



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ASSOCIATION FOR TRANSNATIONAL
HIGHER EDUCATION ACCREDITATION



**European
Council for
Business
Education**



RECOGNITION & ACCREDITATION

The European International University (EIU) – Paris, is **NATIONALLY RECOGNIZED** as a private higher education establishment by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as **INTERNATIONALLY ACCREDITED** by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

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PROGRAMME OVERVIEW

Through the **MBA in Logistics & Supply Chain Management** programme, students will understand Business Logistics from the perspective of the Integrated Supply Chain Process. Logistics refers to all activities that move product and information to and from members of a supply chain. The supply chain provides the framework for bringing products from businesses to suppliers to customers efficiently. The MBA Logistics & Supply Chain Management programme aims to train and develop future leaders and managers in the fast-growing Logistics & Supply chain sector. A highly integrated programme, you would acquire knowledge and understanding of multiple facets of supply chain business including purchasing, materials management, supply-chain management, transportation, customs regulations, foreign exchange, international trade and information technology among various other aspects.

LEARNING OUTCOMES

- To enable the advanced study of organizations, their management and the changing external context in which they operate.
- Equip individuals for and/or development of a career in business and management by developing skills at a professional or equivalent level to assume senior managerial and leadership positions in business.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management leadership and practice.
- Enhancement of lifelong learning and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

CORE MODULES

1. MGT510: Managerial Accounting
2. MGT520: Managing Business Strategy
3. MGT530: Human Capital Management
4. MGT540: Marketing Management
5. MGT550: Managing Operations
6. MGT560: Leading Organization
7. MGT570: Financial Management
8. MGT580: Project Management

TUITION FEE

€1,499.00

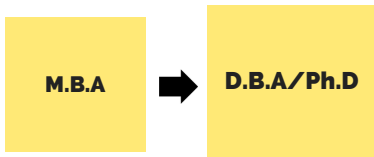
DURATION

UP TO 12 MONTHS

AWARD SAMPLE



PATHWAY OPTION



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

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