



EUROPEAN
INTERNATIONAL
UNIVERSITY

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MASTER of BUSINESS ADMINISTRATION in INTERNATIONAL BUSINESS

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED



ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES



ASSOCIATION FOR TRANSNATIONAL
HIGHER EDUCATION ACCREDITATION



**European
Council for
Business
Education**



RECOGNITION & ACCREDITATION

The European International University (EIU) – Paris, is **NATIONALLY RECOGNIZED** as a private higher education establishment by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as **INTERNATIONALLY ACCREDITED** by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

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PROGRAMME OVERVIEW

The **MBA in International Business** focuses on management fundamentals, international management tactics and global economics. MBA in International business degrees are in demand due to increasing globalization and the growing number of businesses currently competing on the international stage. In addition to working within global companies that compete on international markets, graduates of international business Master of Business Administration (MBA) programmes can also find careers in management, finance, and in consulting. Graduates may also seek to work in the travel and hospitality industry, which continually deals with both businesses and consumers from around the world.

LEARNING OUTCOMES

- To enable the advanced study of organizations, their management and the changing external context in which they operate.
- Equip individuals for and/or development of a career in business and management by developing skills at a professional or equivalent level to assume senior managerial and leadership positions in business.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management leadership and practice.
- Enhancement of lifelong learning and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

CORE MODULES

1. MGT510: Managerial Accounting
2. MGT520: Managing Business Strategy
3. MGT530: Human Capital Management
4. MGT540: Marketing Management
5. MGT550: Managing Operations
6. MGT560: Leading Organization
7. MGT570: Financial Management
8. MGT580: Project Management

TUITION FEE

€1,499.00

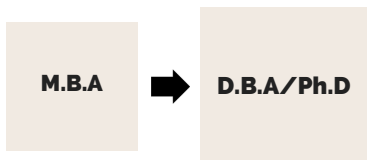
DURATION

UP TO 12 MONTHS

AWARD SAMPLE



PATHWAY OPTION



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

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