



MASTER of BUSINESS ADMINISTRATION in HOSPITALITY & TOURISM MANAGEMENT

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED



ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES



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HIGHER EDUCATION ACCREDITATION



**European
Council for
Business
Education**



RECOGNITION & ACCREDITATION

The European International University (EIU) – Paris, is **NATIONALLY RECOGNIZED** as a private higher education establishment by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as **INTERNATIONALLY ACCREDITED** by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

PROGRAMME OVERVIEW

The **MBA in Hospitality & Tourism Management** programme provides students with a background on how to properly manage all aspects of travel, lodging, food services and event planning. Incorporating information technology into the hospitality industry is also discussed. This programme also discusses the importance of leadership in the workplace and focuses on strategic decisions about business operations. The programme combines advanced business training with classes focused on common hospitality practices. Students will develop the management, marketing and accounting skills needed to oversee a hospitality or tourism organization.

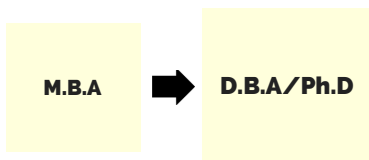
LEARNING OUTCOMES

- To enable the advanced study of organizations, their management and the changing external context in which they operate.
- Equip individuals for and/or development of a career in business and management by developing skills at a professional or equivalent level to assume senior managerial and leadership positions in business.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management leadership and practice.
- Enhancement of lifelong learning and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

CORE MODULES

1. MGT510: Managerial Accounting
2. MGT520: Managing Business Strategy
3. MGT530: Human Capital Management
4. MGT540: Marketing Management
5. MGT550: Managing Operations
6. MGT560: Leading Organization
7. MGT570: Financial Management
8. MGT580: Project Management

PATHWAY OPTION



TUITION FEE

€1,499.00

DURATION

UP TO 12 MONTHS

AWARD SAMPLE



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

EIU Registration at RCS No.: 839 980 851 R.C.S. Paris on 29 May 2018