



# **BACHELOR of BUSINESS ADMINISTRATION in FINANCE**

**NATIONALLY AUTHORIZED & INTERNATIONALLY ACCREDITED**



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## **RECOGNITION & ACCREDITATION**

The European International University (EIU) – Paris, is a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as INTERNATIONALLY ACCREDITED by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

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# PROGRAMME OVERVIEW

A **BBA in Finance**, learners will develop his or her ability to make informed investment predictions, and accurately forecast future fiscal conditions. He or she will acquire practical knowledge of various mechanisms of the financial industry. This specialization will give the learner meaningful insights and understandings on topics such as commercial bank management, international finance and trade, commercial investment and risk mitigation and management.

## LEARNING OUTCOMES

- Differentiate between financial statements
- Create a budget for an individual or company
- Choose a hedging plan for the betterment of a company's investment
- Evaluate the efficiency of a tech application or program
- Identify important financial markets and institution terms
- Create a risk mitigation plan
- Assess corporate financial statements
- Link business strategies and theories to real life application

## MODULES COVERED

1. ACC130: Accounting Principles I
2. ACT210: Accounting Principles II
3. BUS110: Business Communication
4. BUS140: E-Commerce
5. BUS230: Entrepreneurship
6. BUS240: Sustainable Business Practices
7. ECO150: Principles of Economics
8. FIN160: Principles of Finance
9. FIN250: Financial Report
10. HRM180: Human Resource Management
11. MGT120: Management Business
12. MGT220: Operations Management
13. MGT260: Logistics and Supply Chain Management
14. MGT280: Business Information Management
15. MKT170: Principles of Marketing
16. MKT270: Cross-Cultural Marketing
17. FIN310 Financial Analysis
18. FIN320 Budgeting
19. FIN330 International Finance
20. FIN340 Application of Fin-tech for Financial Services
21. FIN350 Financial Markets and Institutions
22. FIN360 Financial Risk Mitigation Management
23. FIN370 Corporate Finance
24. FIN380 Finance Capstone Project

## TUITION FEE

€999.00

## DURATION

3-4 YEARS

## SAMPLE AWARD



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

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