

MASTER of BUSINESS ADMINISTRATION in ENTREPRENEURSHIP

NATIONALLY AUTHORIZED & INTERNATIONALLY ACCREDITED



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**European
Council for
Business
Education**



**BUSINESS
GRADUATES
ASSOCIATION**

MEMBER

RECOGNITION & ACCREDITATION

The European International University (EIU) – Paris, is a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as INTERNATIONALLY ACCREDITED by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

PROGRAMME OVERVIEW

The essence of entrepreneurship is the passion that transforms an idea into a thriving business. The **MBA in Entrepreneurship** teaches you about the innovation life cycle, including how to take an idea through research and development, and introduce a new product or service. The programme will help you learn how to spot emerging trends and opportunities in the market that will sustain your business over the long term. Completing an MBA in entrepreneurship doesn't mean that starting your own business will be your only option. An increasing number of established corporations and businesses are looking for employees with an entrepreneurship mindset. Employers across the board expect initiative and innovation from MBA graduates.

PROGRAMME BENEFITS

- To enable the advanced study of organizations, their management and the changing external context in which they operate.
- Equip individuals for and/or development of a career in business and management by developing skills at a professional or equivalent level to assume senior managerial and leadership positions in business.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management leadership and practice.
- Enhancement of lifelong learning and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

CORE MODULES

1. MGT510: Managerial Accounting
2. MGT520: Managing Business Strategy
3. MGT530: Human Capital Management
4. MGT540: Marketing Management
5. MGT550: Managing Operations
6. MGT560: Leading Organization
7. MGT570: Financial Management
8. MGT580: Project Management

DURATION

12-18 MONTHS

TUITION FEE

€1,499.00

AWARD SAMPLE



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

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