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MASTER of BUSINESS ADMINISTRATION in OPERATIONS MANAGEMENT

NATIONALLY AUTHORIZED & INTERNATIONALLY ACCREDITED



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European
Council for
Business
Education



ASSOCIATION FOR TRANSNATIONAL
HIGHER EDUCATION ACCREDITATION



BUSINESS
GRADUATES
ASSOCIATION

MEMBER



RECOGNITION & ACCREDITATION

The European International University (EIU) – Paris, is a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28, as well as INTERNATIONALLY ACCREDITED by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

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PROGRAMME OVERVIEW

The **MBA in Operations Management** programme introduces production and operations management, the business function responsible for creating goods and services. In recent years, the scope of production management has broadened considerably. Production concepts and techniques are now being applied not only to manufacturing concerns but also to a wide range of service industries. These include health care, food service, recreation, banking, hotel management, retail sales, education, transportation, and government. This programme examines the design and control of systems needed for the efficient use of materials, human resources, and equipment. It also delves into the allocation of financial resources, facilities, and information in the development of competitive products and services.

PROGRAMME BENEFITS

- To enable the advanced study of organizations, their management and the changing external context in which they operate.
- Equip individuals for and/or development of a career in business and management by developing skills at a professional or equivalent level to assume senior managerial and leadership positions in business.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management leadership and practice.
- Enhancement of lifelong learning and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

CORE MODULES

1. MGT510: Managerial Accounting
2. MGT520: Managing Business Strategy
3. MGT530: Human Capital Management
4. MGT540: Marketing Management
5. MGT550: Managing Operations
6. MGT560: Leading Organization
7. MGT570: Financial Management
8. MGT580: Project Management

DURATION

12-18 MONTHS

TUITION FEE

€1,499.00

AWARD SAMPLE



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

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